

# TEAM T-SHIRT CAMPAIGN

**1: FILL OUT THE FORM ON [UDSF.ORG](https://UDSF.ORG)**

**2: CHECK YOUR WELCOME EMAIL FOR YOUR LOGIN AND PASSWORD TO BONFIRE**

**3: DESIGN YOUR TEAM T-SHIRT  
(WATCH THE EASY TUTORIAL VIDEO [HERE](#))**

- START A NEW CAMPAIGN
- PICK THE COLOR OF THE SHIRTS
- ADD PRODUCTS IF YOU WANT MORE THAN JUST THE STANDARD T-SHIRT (TODDLER, BABY, ETC)
- ADD TEXT, TEAM NAME, OR SLOGAN THAT WILL HELP DEFINE YOUR TEAM
- IF YOU HAVE ARTWORK THAT YOU'VE CREATED YOURSELF, UPLOAD IT TO YOUR COMPUTER AND UPLOAD ART FOR THE T-SHIRT
- IF YOU DON'T HAVE ARTWORK, PICK FROM THEIR PREMADE SELECTIONS. YOU CAN ADJUST THE COLOR, FONT, SIZE, AND WHERE IT SITS ON THE SHIRT
- SET YOUR GOAL TO SELL SOME T-SHIRTS - 5 OR 50
- SET A BASE COST, AND ADJUST THE SELLING COST TO SOMETHING WITHIN YOUR TEAMS' LIMITS
- SET THE LENGTH OF YOUR CAMPAIGN. MAKE SURE YOU CHECK THE DELIVERY DATE SO THEY ARRIVE IN TIME FOR YOUR TEAM'S WALK
- SELECT TO DO A FUNDRAISER AND SELECT UTAH DOWN SYNDROME FOUNDATION
- NAME YOUR CAMPAIGN - DESCRIBE THE PURPOSE AND LAUNCH

**4: SEND YOUR T-SHIRT CAMPAIGN LINK TO YOUR FAMILY AND FRIENDS AND INVITE THEM TO CELEBRATE WITH YOU**

**5: SELL AS MANY SHIRTS AS YOU CAN**

**6: RELAUNCH YOUR CAMPAIGN FOR MORE FRIENDS AND FAMILY TO JOIN**

- FIND YOUR CAMPAIGN
- CLICK RELAUNCH
- SET YOUR BATCH LENGTH - MAKE SURE YOU CHECK THE DELIVERY DATE SO THEY ARRIVE IN TIME FOR YOUR TEAM'S WALK
- IF YOU WANT TO ADD NEW PRODUCTS, EMAIL [SUDOWNSYNDROME@GMAIL.COM](mailto:SUDOWNSYNDROME@GMAIL.COM)
- SELECT RELAUNCH THIS CAMPAIGN