

**2019
&
2020**

Annual Report

**UTAH DOWN SYNDROME
FOUNDATION**



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Leader's Message

LETTER FROM UDSF'S BOARD PRESIDENT

Dear UDSF Families, Partners, and Supporters:

We are grateful to report that thanks to our donors' generosity and the commitment of our volunteers and families, the Utah Down Syndrome Foundation is stronger than ever. Although 2020 was out of the ordinary, the organization managed to engage individuals with Down syndrome and their families throughout the state with creative online programming and meaningful learning opportunities.

As we look toward the new year, UDSF is thrilled to continue our online programming, return to in-person events, and launch a new Medical Outreach Program.

Thank you for your support.

Sincerely,

Kimberly W. Wedlick
Utah Down Syndrome Foundation
2020 Board Chair



2019-2020 BOARD OF DIRECTORS

- Gerald J. Nebeker, Ph.D., President of Rise Services, inc.
- Ann Marie Christensen, Community Advocate
- Bruce C. Lubeck, Retired Judge, Third District Court
- Brian Cheney, CPA, BDO
- Judy Hall, Family Therapist, Children's Center
- Kimberly W. Wedlick, Grant Writer
- Johnnie Rosser, Realtor, RE/MAX EXCEL owner
- Jodi Lutkin, Bookkeeper, Elizabeth Academy
- Brandon Pledger, Recreation Leader, City of Saint George

UDSF's Annual Overview

MISSION & GOALS



MISSION

The Utah Down Syndrome Foundation's mission is to provide hope to individuals, their families, and the community through support, education, activities, outreach, and advocacy.

GOALS & OBJECTIVES

- **Support:** Offer support to new and expectant parents who receive a Down syndrome (Ds) diagnosis for their child through UDSF's New Parent Outreach Program.
- **Education:** Provide essential Ds education through UDSF's website, LowDOWN newsletter, Down to Learn classes, New Parent Breakfasts, Peer to Peer Tool Kits, and Financial Workshops.
- **Activities:** Implement quarterly activities for UDSF families and monthly activities for adults with Ds to promote connection & friendship.
- **Outreach:** Design a Medical Outreach Program that provides resources and training to medical professionals when delivering a Ds diagnosis.
- **Advocacy:** Support Ds research, grants, and community programs that impact Ds.

MOTTO

Love. Lift. Launch.

Impact Analysis

UDSF'S PROGRAMS

PROGRAMS

Between 2019 - 2020, UDSF implemented three new programs, added two new community groups, and designed two new programs for 2021. The following are UDSF's additional accomplishments, advocacy work, and main programs' impact.

Website: In September 2019, UDSF launched its new website, udsf.org, which significantly increased our visibility in the community. This website provides resources to help parents navigate Ds at all stages of their child's life.

Advocacy: In 2019-2020, UDSF worked with the following organizations on projects that advocated for Ds:

- **Utah Dept. of Health:** UDSF consulted on the new Ds section's content on the Dept. of Health's website.
- **The University of Utah, College of Nursing:** UDSF's CEO served on the advisory board for a series of video vignettes that help parents who receive a Ds diagnosis for their child.
- **Primary Children's Hospital:** Collaborated with researchers on a research study about vascular health and Ds.
- **UDSF Community:** Sponsored the video, *Project Trey: A Down Syndrome Awareness Video*, which received 24K views.
- **GEICO Insurance Co.:** Awarded a free car to a single UDSF mom in need of transportation.



IMPACT OF PROGRAMS

Adults with Ds. In 2019, 143 adults with Ds attended 9 activities in SLC. In 2020, due to COVID, only two in-person activities were held, with 22 in attendance. This program is helping adults with Ds find connection and friendship.

Birthday Club. In 2019, 900 individuals with Ds, and in 2020, 873 individuals with Ds received a birthday card from UDSF with a free ice cream to Cold Stone Creamery.

Community Groups. In 2019, 42 social activities were held with 3,460 participants. In 2020, three in-person and two virtual social events were held, with 950 in attendance. These activities provide outreach and support to UDSF families.

Educational Programs. In the 2019-2020 school year, UDSF taught 12 Kindergarten Kickoff classes with 66 in attendance. In 2019, UDSF sent out 7 Peer Presentation Tool Kits and educated 155 peers about Ds. In 2020, UDSF sent out 8 kits and educated 212 peers. In 2020, 3 new finance workshops educated 180 parents.

New Parent Outreach: In 2019, UDSF delivered 41 Newborn Care Packages. In 2020, UDSF delivered 50 Newborn Care Packages. In 2019, 207 individuals attended quarterly New Parent Breakfasts. In 2020, due to COVID, one in-person breakfast was held and two online, with 90 in attendance.

91

In 2019 & 2020, UDSF delivered a total of 91 newborn care packages.

4575

Between 2019-2020, UDSF provided community outreach activities for 4,575 individuals across UT.

543

During 2019 & 2020, UDSF educated 543 parents through new parent breakfasts, finance workshops, and Kindergarten Kickoff classes.

Impact Analysis

UDSF'S FINANCIAL PERFORMANCE

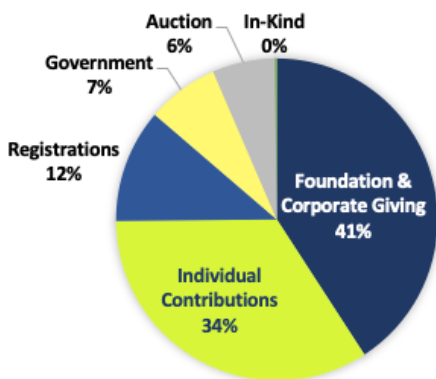
FINANCIAL PERFORMANCE

REVENUE: In 2019, UDSF's total revenue was \$113,030, and in 2020 it was \$109,191. In 2019 and 2020, UDSF received funding from the following sources to accomplish its mission:

2019 SOURCES OF REVENUE



2020 SOURCES OF REVENUE



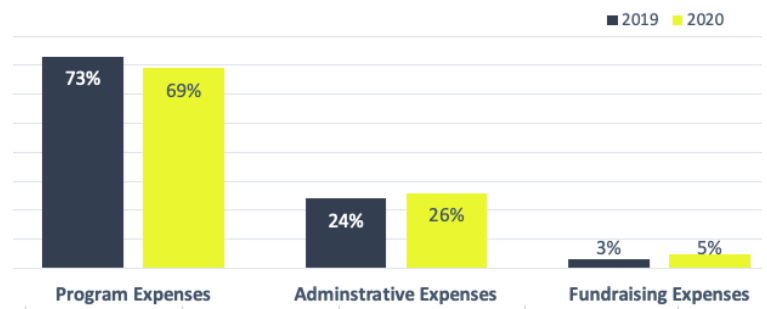
TRANSPARENCY

- In 2019, UDSF transferred its bookkeeping to an outside accounting firm specializing in nonprofits and keeping a detailed audit trail. This firm also prepares UDSF's annual 990 tax return and payroll.
- In 2020, UDSF was awarded GuideStars's Silver Seal of Transparency.

KEY PERFORMANCE INDICATORS

EXPENDITURES: In 2019, UDSF's total expenses were \$109,757. In 2020 total expenses were \$80,773. In both 2019 and 2020, the majority of UDSF's functional expenses were used for programs. In 2020, less was spent on programs than in 2019 because activities were canceled due to COVID. Administrative expenses increased in 2020 due to the management of new government funding. UDSF introduced new fundraising incentives in 2020, which increased fundraising expenses.

UDSF's Key Performance Indicators 2019 & 2020



FINANCIAL HIGHLIGHTS

2019

- Awarded grant from Grainger Industrial Supply.
- Held five Mighty Steps walks across Utah.
- Increased assets by 7% with no long-term debt.

2020

- Best Golf Tournament - Raised \$36,869.
- First Mighty Steps Virtual Walk - Raised \$33,994.
- Received a grant from Utah Medical Association.
- Increased assets by 31% with no long-term debt.

THANK YOU!

2019/2020 SPONSORS



2019 SPONSORS

MIGHTY STEPS FOR DOWN SYNDROME WALK

PREMIER SPONSOR

Calvin Curtis, Attorney at Law

SILVER SPONSORS

BDO
Broken Arrow
Gossner Foods
Members First Credit Union
Prime International
Schreiber Foods
SunRiver St. George
Vivint Gives Back/Vivint Smart Home

BRONZ SPONSORS

Cache Valley Hospital
Catalyst Behavior Solutions
Fusion Pharmacy
Modern Woodmen
Mountain Star Providence Family Med.
Parris RV
Wasatch Pediatrics

13TH COOPER BOWDEN MEMORIAL GOLF TOURNAMENT

Alpine Legal Group
Charles & Carolyn Bloyd
Klinger & Associates
Team Wheelwright: Finance of America
Terralogic
Utah Independent Order of Odd Fellows

2020 SPONSORS

MIGHTY STEPS FOR DOWN SYNDROME WALK

PLATINUM PLUS SPONSOR

Calvin Curtis, Attorney at Law

SILVER SPONSORS

Gossner Foods
Members First Credit Union
gr8agents

BRONZ SPONSORS:

Catalyst Behavior Solutions

14th Cooper Bowden Memorial Golf Tournament

Alpine Legal Group
Any Climate Mechanical HVAC
Charles & Carolyn Bloyd
Hunter Armstrong
Klingler & Associates
Male from Home
SNMC
Team Wheelwright: Security National
Terralogic
The Alta Law Group
Utah Independent Order of Odd Fellows
Walker Edison

ADDITIONAL SPONSORS

John Crowley, Cambridge Financial
Walmart



THANK YOU!

2019/2020 MAJOR CONTRIBUTORS

2019

CORPORATE CONTRIBUTORS

Campbell Scientific
Mr. Rooter Plumbing
Peterson Plumbing Supply
Red Touch Media
Stratus.HR

FOUNDATION CONTRIBUTORS

Grainger Foundation
TZP Cares Foundation

INDIVIDUAL CONTRIBUTORS

William & Heather Bonn
Brian & Summer Cheney
Teresa Connors-Perez
Nicklisha Freytura
Judy Hall
Tanei Henry
Steven Hibbs
Megan Hicks
Greg Hunt
Sharon Hutchinson
Matthew & Ronda Kerhsisnik
Bruce Lubeck
Luevano Family
Pat Miller
Dr. Robert & Audree Nielsen
Kristin Olin
Bonnie Peterson
Justin Roberts
Melvin Roberts
Cary Schofield
Trevor Suelzle
Koby Taylor
Robert Vance
Lezli White

2020

CORPORATE CONTRIBUTORS

Advanced Title Insurance Agency
BDO
J-U-B Engineers
Modern Woodmen Fraternal Financial
Mountain Stainless

FOUNDATION CONTRIBUTORS

Jesse and Marilyn Peck Foundation

INDIVIDUAL DONORS

Bagley Family
William & Heather Bonn
Jeana Bonner
Brian & Summer Cheney
Phil Dahl
Shea Fontana
Tim Hall
Steven Hibbs
Cynthia Hill
Brooke Holm
Trisha Kingston
Bruce Lubeck
Jodi Lutkin
Gerald & Laurel Nebeker
Christina Osborn Family
Taylor Ricks
John & Amy Simmons
Ronald Sorensen
Jodie Stratford
Treavor Suelzle
Lezli White
W. Richards & Rebecca Woodbury
Carolyn Worrell-Brady



THANK YOU

TOP 2020 MIGHTY STEP TEAM FUNDRAISERS



TEAMS RAISED OVER \$3000

Beth's Burrito Patrol

TEAMS RAISED OVER \$2000

Bennett's Masters of Disguise
Happy Jack Has Your Back
Haley's Golfers

TEAMS RAISED \$1000

Astrid's Amigos
Our Little ConstELLation



TEAMS RAISED \$500

Dylan's Dynamos
Keoni's Walking Krew
Marie's Mob of Mentors
Outstanding Olivia
Petra and Her Rock Starz
The Chlobugs
The Fedora Kings



Thank You!

2019/2020 VOLUNTEERS



NEW PARENT OUTREACH

Amber & Justin Merkley
Janae Raymond
Maria Leishman
Nikelle & Brandon Pledger

ADULTS WITH DS

Ann Marie Christensen - SLC

COMMUNITY GROUP LEADERS

Maria Leishman - Cache
Ashley Rosser - Cache
Donell Owen - Cache
Noelle Kelley - Davis
Janet Alvarado - Davis
Summer Cheney - Davis
Aisha Nalder - Salt Lake
Taylor Ricks - Tooele
Amber Thorton - Tooele
Taylor Chiu - Wasatch
Megan Luevano - Weber/Morgan
Janiel DeBoer - Weber/Morgan

MOTHERS' GROUP

Amanda Lillywhite - Davis
Jodi Lutkin - SLC

MIGHTY STEPS

American Preparatory Academy
Brian & Summer Cheney
Darryn Hodgson & Crew
Linda Huynh
Taylor Ricks
Todd Sisneros
Julie Southwick & Friends

